

The Chronicle

Events and news from Delafield Chamber businesses



Join the Delafield Area Chamber of Commerce and Lake Country Publications in this new publication that highlights chamber businesses and events.

Seasonally, more than 9,000 copies of the Chronicle will be distributed through the chamber, the Lake Country Reporter and the Kettle Moraine Index. The Chronicle will also be available online where more than 50,000 viewers read livinglakecountry.com each month.

Share your business message in this unique section designed to highlight all that Delafield has to offer.

CHRONICLE SCHEDULE 2010

Issue	Ad Deadline	Publish Date
fall	august 13	september 2
holiday	october 22	november 11



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Ad Size	Chamber Member	Non-Chamber Member
OPEN RATE*		
full page (9.046" x 11")	\$775	\$891
5 col x 6 in (9.046" x 6")	\$423	\$486
3 col x 5 in (5.388" x 5")	\$212	\$244
2 col x 5 in (3.558" x 5")	\$141	\$162
1 col x 5 in (1.729" x 5")	\$71	\$82
1 col x 3 in (1.729" x 3")	\$42	\$48
2X PLUS ANNUAL RATE*		
full page (9.046" x 11")	\$620	\$713
5 col x 6 in (9.046" x 6")	\$338	\$389
3 col x 5 in (5.388" x 5")	\$170	\$195
2 col x 5 in (3.558" x 5")	\$113	\$130
1 col x 5 in (1.729" x 5")	\$57	\$65
1 col x 3 in (1.729" x 3")	\$34	\$39

* all rates include full color