

# DELAFIELD

Chamber of Commerce

Delafield Area Chamber of Commerce P.O. Box 180171 Delafield, WI 53018  
Phone: 262.646.8100 Fax: 262.646.8237 email: info@visitdelafield.org  
Website: http://www.visitdelafield.org

## - Chamber Membership: Business Profile Sheet -

*Please list all information below as you would like it to appear on the Chamber's web site and in all Chamber publications. Please attach your business card and check to the completed application and volunteer form, and mail today!*

Date: \_\_\_\_\_

### **(A). Business Information**

Business Name \_\_\_\_\_

Address \_\_\_\_\_  
Street City State Zip

Primary Contact Name/Title: \_\_\_\_\_

Email: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Fax: \_\_\_\_\_

Toll-Free Number: \_\_\_\_\_

Web-Site: \_\_\_\_\_

Number of Full Time Equivalent Employee's \_\_\_\_\_

Business Category \_\_\_\_\_  
(See reverse side for sample categories)

Location:  Downtown  Highway 83-Interchange  Wales  Village Square

Location: Other: \_\_\_\_\_

Business Hours of Operation: \_\_\_\_\_

### **(B). www.visitdelafield.org on-line Business Description :**

Email your 1600 character word business description to info@visitdelafield.org for the office staff to key for you, **or** use your login ID and password and key this in the comfort of your home or office.

**(C.) 10/20 search engine words:** Key remainder using your login ID and password.

\_\_\_\_\_  
\_\_\_\_\_

**(D). Annual Membership Dues: Company dues investment \$** \_\_\_\_\_

(View Fee structure on back. Dues payment must be submitted by check with application. Remit to: Delafield Area Chamber of Commerce.)

### Calculating Dues:

Membership dues are based on the calendar year. Invoices for membership fee renewal are mailed in September. Send your dues in by December to cover the next calendar year. Paying dues by December automatically places your business information in the next Delafield Community Guide.

**“Active”** membership means dues are paid in full and on time. Your dues investment is determined by the number of full time employees you maintain when annual dues payment is requested by the Chamber. To arrive at the correct dues amount, count two part time employees as one full time employee and add that figure to the number of full-time employees.

#### **Number of Employees / Fee**

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Non-profit	\$110
1-9 FTE	\$160
10-24 FTE	\$210
25-49 FTE	\$310
50-299 FTE	\$410
300+ FTE	\$510

**(Non-profit** = Government Agencies, Religious, and does not include newspapers or hospitals.)

### Business Categories:

Advertising & Media  
Automotive & Marine  
Construction Equipment & Contractors  
Finance & Insurance  
Health Care  
Legal  
Personal Services & Care  
Public Utilities & Environment  
Religious Organizations  
Shopping and Specialty Retail  
Arts, Culture & Entertainment  
Business & Professional Services  
Family, Community & Civic Organizations  
Government, & Education  
Home & Garden  
Lodging and Travel  
Pets & Veterinary  
Real Estate, Moving & Storage  
Restaurants, Food and Beverages  
Sports and Recreation

#### New Category Name:

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You will be provided with a Login ID and Password to your online business profile, so you are empowered to maintain your business information as changes occur.

### Some Chamber Benefits

Brand New Website & Advertising opportunities  
Annual Delafield Community Guide, printed and online  
Bi-annual Delafield Area Map  
Quarterly printed Newsletters + Weekly e-publication  
Ability to manage your own business information listed on the Chamber's website  
Free web-site link and listing  
4+ Delafield Chamber Business After Hours annually  
12 ABLE 6-Networking events  
New Member Showcase  
Annual Lake Country Community Fest  
Tri-Chamber Golf Outing  
Delafield Block Party: Food and Music Festival and 5K Run/Walk & Kid's Fun Run  
Bi-Annual Art Walks  
11 Chamber Wide Networking Event  
Multiple Chamber committee and Groups to join

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#### Annual Chamber Events

##### **February**

- \* Business After Hours
- \* The Delafield Ball

##### **March**

- \* Lake Country Community Fest

##### **April**

- \* Chamber Elections
- \* Chamber Annual Dinner

##### **May**

- \* Spring Art Walk

##### **June**

- \* Tri-Chamber Golf Outing
- \* Delafield 5K Run/Walk

##### **July**

- \* Delafield Block Party/Festival

##### **September**

- \* New Member Showcase
- \* Fall Art Walk

##### **October**

- \* Halloween in Delafield

##### **December**

- \* Breakfast with the Reindeer

The Chamber/Tourism office is staffed Monday—Friday between 10am-2pm. The Executive Director is available 9am-5pm. Please call for an appointment.

*Mission Statement: "The Delafield Area Chamber of Commerce is a business organization dedicated to the growth, promotion and support of its members, through business forums and community activities".*

### **Delafield Area Chamber Advertising and Publications:**

- **Login and password** information is provided for Delafield Chamber "Active" (Active means membership dues are paid in full for the existing calendar year) members, so each business is empowered to login to the chamber member subscription software database *Chamber Master*, and update detailed business information as changes occur. Active members enjoy the benefits of membership with the Delafield chamber by automatically receiving the "Enhanced" membership status, which includes the opportunity to display more business information and photographs that is displayed on the chamber/tourism website, business directory. Chambers using *Chamber Master*, who have not purchased the marketing/advertising module in Chamber Master can not provide the benefits to active members as the Delafield chamber does.
- **Weekly e-publication:** A weekly e-publication providing members with up to date information. \$25.00 per month for a business card size ad: 3.5 " x 2".
- **Quarterly "Chamber Chronicles" printed newsletter:** Each quarter, the Chamber publishes a printed newsletter that introduces new Chamber members, their photographs, Chamber event re-cap's and photographs, and much more. The Chamber Chronicles newsletters are also published in a PDF format and archived on the Chamber/Tourism website. View and print the current newsletter, or select archived publications.
  1. Business Card Ad: 3.5" x 2"- \$175.00 per year
  2. ¼ Page Ad: 3.5" x 4.25" \$350.00 per year
  3. ½ Page Ad: 4.25" x 8" \$525.00 per year
  4. Back Page (Business Card size only) \$50.00 up charge and your business ad remains on the back page for the complete cycle.
  5. Inserts: 300 Copies and a \$75.00 check to the Chamber prior to publication
  6. Insert (free standing) \$75 + 300 copies
  7. Insert (free standing = non-members) \$150+ 300 copies
- **Tourism CO-OP Advertising:** This benefit is not available through all Chambers! As advertising opportunities occur, the Tourism Council graciously pays down the total cost of an ad so Chamber members and area businesses can participate in targeted advertising at a significantly reduced cost. Businesses will be contacted if the Tourism Council approves a CO-OP advertising campaign during the year.

- **Delafield Community Guide:** A yearly publication by the Delafield Chamber of Commerce, containing a Delafield Chamber member only business listing. 10,000 copies of this guide are printed and distributed annually. In addition, the Community Guide is linked to the City of Delafield website, the Chamber/Tourism website, and is available on the Lake Country Publications website. Your ad and or business listing can be viewed by visitors when they are exploring any of these websites. Advertising discounts apply to Delafield Chamber member businesses. Non-business member rates are available.
- **Delafield Area Chamber Map:** In addition to the above options, the Delafield Chamber produces an area map every two years, free to members, communities and travel centers surrounding Wisconsin. Chamber members benefit from discounted advertising rates in this publication also. The next map will be produced in 2011.
- **Exclusive Deals:** The Delafield Area Chamber of Commerce produces Exclusive Deals which only “Active” members can create and post on the Chamber/Tourism website. The cost for each exclusive deal is: **FREE!** Call us to learn how you can post your free ad, job postings, and update your online business information. Each Chamber member is provided with a Login ID and Password. Please call our office if you have misplaced or forgotten this information.
- **Online Marketing:** Businesses joining the Delafield Chamber will automatically be placed in the “Enhanced” membership status that provides a robust marketing package with all other Delafield Chamber online business profile benefits. Add photo’s, business logo, expanded text, enhanced Google Map and more! Access to the website business profile delivered following the receipt of both completed application form and dues payment check.
- **Holiday Radio Ad Campaign:** The Downtown Business group has successfully completed two seasons of holiday radio advertising, with financial assistance from both the Delafield Chamber and from the Tourism Council. This program is available to all area businesses. Paying down the total advertising fee for one or multiple radio stations within the program can make advertising more affordable for Chamber member businesses and area businesses alike. Depending on the campaign package, fee’s for each radio “spot” will be determined in advance of the Holiday Radio Ad Campaign.
- **Member Address Information** is available for purchase through pre-printed mailing labels, available upon request, for \$40.00 per set. We do not send spreadsheets containing this privileged information. Please call the Chamber one week in advance of when you require the labels, and mail your check to the Chamber. We will make sure you receive your labels when you need them!
- **Social Media:** Embark on the latest rave of Face book and Twitter as formats for networking and posting educational and interesting news and ideas! Face book search *The Delafield Area Chamber of Commerce and Tourism*, and *Twitter@visitdelafield.org*. Take advantage of these pages to create paid advertising to promote your area business and to conduct cross promotions.
- **Promote your business thru Committee and Event involvement:** Highway 83/I-94 Committee \* Downtown Delafield Business Group \* Delafield Chamber Ambassador Committee Delafield Chamber Board of Director \* Chamber Annual Event Committee’s \* And more!

The Delafield Area Chamber of Commerce schedules several monthly meetings and can include you! Become involved in your chamber by joining one of several committees, both group committees as well as event committees. Interested in becoming a Board of Director? Attend the monthly Chamber meetings and familiarize yourself with the current board members, chamber activities and verbal reports given during each monthly meeting, and run for an open seat during chamber elections each April. To join a committee noted below, please contact the Chamber/Tourism office for more information.

### **Meetings:**

- **Monthly Tourism Council Meetings:** 1st Tuesday of each month at the Delafield Fish Hatchery building. These meetings are open to the public.
- **Monthly Chamber Board Meetings:** 2<sup>nd</sup> Thursday of each month beginning at 7:30 am at the Delafield Fish Hatchery Building. These meetings are open to the public.
- **Ambassadors Meetings** – the 2nd Wednesday of each month at 8:00am, at a member business coffee house.
- **Downtown Business Committee Meetings-** the 1<sup>st</sup> Thursday of the month, at 8:00am at Milwaukee Street Traders, downtown Delafield.
- **Highway 83/I-94 Business Committee Meetings:** 4th Wednesday of the month, location is announced with meeting notice.
- **Chamber Event Committee Meetings:** Committees are formed once preparations for an upcoming event are about to begin.
- **ABLE 6:** ABLE 6 meetings are held every 3rd Tuesday of the month at the Pro-Health Offices in Pewaukee, and at a **\$10.00 prepaid member rate** that includes a continental breakfast, and an hour of participant networking opportunities. ABLE 6 includes chamber members from 6 local chambers. Please call the office for the ALBE 6 flyer and to communicate your interest.
- **Business After Hours:** (BAH) are scheduled 4-6 times per year. The Ambassador committee arranges these networking events for Delafield Chamber member businesses only. Bring a non-Delafield business member and the cost at the door of \$3.00 is waived. BHA's are only hosted by Delafield Chamber member businesses in good standing.

### **Office Hours:**

Office staffed regularly between 9:00am-3pm, Monday thru Friday unless there are meetings to attend. Please call first before visiting the office so we don't miss our chance to visit with you!

Office Staff: **Debra M. Smith, Executive Director**, 262) 646-8100  
**Teri Lagerman, Admin. Assistant**, (262) 646-8100  
Email: [info@visitdelafield.org](mailto:info@visitdelafield.org) Website: [www.visitdelafield.org](http://www.visitdelafield.org)

**Volunteer Sign Up Sheet:** Please turn to the next page for a complete list of Chamber events and committees. Check off all of the groups and committees you would like to join and or participate in, and fax that page into the Chamber/Tourism office. We will contact you for your help! Thank you very much for donating your valuable time and supporting the Delafield Area Chamber of Commerce business organization and it's activities.

# DELAFIELD

Chamber of Commerce



## \*\* Volunteer Response Form \*\*



Business Name/Contact: \_\_\_\_\_

**I am volunteering to assist the Chamber with the following committees:**

- Ambassadors Committee (Delafield Chamber Member only)**
- Downtown Delafield Business Group**
- Highway 83/I-94 Business Committee**
- The Pink Tie Gala: Breast and Prostate Cancer Fundraiser (Winter Event)**
- Lake Country Community Fest Committee (Spring Event)**
- Tri-Chamber Golf Outing Committee-(June Event )**
- Delafield 5K Run/Walk and Kid's Fun Run- (June Event)**
- Delafield Block Party: Food & Music Festival-Committee (July Event)**
- Grand Pumpkin Illumination Committee-(October Event)**
- Breakfast with the Reindeer Committee-(December Event)**
- I wish to volunteer/donate my time working in the Chamber/Tourism office:**

Your Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

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**Fax: 262-646-8237** or **email [info@visitdelafield.org](mailto:info@visitdelafield.org)** with your committee selections. Thank you for your interest in supporting the Delafield Area Chamber of Commerce, and for taking advantage of these social, promotional and networking opportunities.

*-The Delafield Chamber was established on July 29, 1939 -*